

# FINANCIAL INSTITUTIONS CERTAINTY IN UNCERTAIN TIMES

Willis invites you to attend an interactive roundtable discussion on the current financial markets crisis.

## TOPICS INCLUDE:

- The latest financial market developments and what they mean to your company when dealing with the insurance and risk management marketplace.
- Proprietary tools you need to positively differentiate your company's operations
- New perspectives on Business Interruption and Network Liability exposures

## SPEAKERS

- **Joe Plumeri**, Chairman, Willis Group Holdings. Joe will provide his unique and up-to-the-minute perspective on current events, concerns, trends, fallout and why today's events, unlike most industry crises of the past, have a profound effect across the full spectrum of financial institution segments.
- **Ann Longmore**, Executive Vice President, and **Michael White**, Senior Vice President, Willis Executive Risks Practice. In times when one firm may be more directly and forcefully impacted by the credit market than another, they will demonstrate how you can effectively differentiate your institution in the insurance underwriting marketplace. They will share thoughts on the best techniques and strategies, using proprietary tools developed by Willis.
- **John Dempsey**, Managing Partner, Dempsey Partners. While the events of 9/11 may proven once and for all that financial institutions can indeed incur business interruption losses, quantifying BI exposures for reporting purposes remains a challenge. John will introduce and discuss his proprietary models for computing financial institution BI values and exposures, including location exposures, and will offer strategies to communicate and differentiate BI risks to underwriters.
- **Chris Keegan** and **Geoff Allen**, Senior Vice Presidents in Willis' Executive Risks and Cyber Practice. Stories of billion-dollar cyber losses seem to pop up almost daily. Despite the speed with which today's exposures morph into tomorrow's

headlines, there are products and strategies available right now to prevent or mitigate your risks. Chris and Geoff will share the latest things to be afraid of and why – and how to calm those fears.

## WHO:

Risk Managers, CFOs  
Treasurers, General Counsel  
CIOs of Financial Institutions

## WHEN:

May 21, 2008

## WHERE:

Willis  
One World Financial Center  
200 Liberty  
7th Floor Boardroom  
New York  
212 915 8888

## TIME:

8:00 am – 8:30 -  
Continental breakfast  
and registration  
8:30 am – 11:30 am - Session

## RSVP:

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The Willis logo is displayed in white, serif font against a dark blue rectangular background. The background of the entire page is a collage of various international banknotes, including US dollars, Euros, and Turkish Liras.